

# Chase Mor

Starting At

# \$125/hr

Flat Rate for ALL Projects

- 8 Hour Minimum REGARDLESS of Project
- Additional Fees Vary Depending on Mandatory Usage Fee
- Free 20-Minute Consultation to Assess, Give Estimates, and determine Proper Usage Type for the Project
- Refer to 'Usage Types' for Usage Rights Purchase

## SERVICES OFFERED

Consultation	Web Design
Graphic Design & Asset Creation	UX/UI + AX/AI (Wireframing)
Sketch & Illustration	Product Development
Creative Direction	Mobile Application & PWA Design
Brand Creation & Development	Design Team Structure
Marketing & Social Media Post Creation	Startup Deck Building/VC Approach

## USAGE TYPES

### 1. Personal

(One-Time Use)

Sale of Design Branded Products NOT ALLOWED

### 2. Philanthropy

(One-Time Use & Product Sample for ChaseMor)

Sale of Design Branding Products NOT ALLOWED

### 3. Branding

(Equity / % of Company)

If not preferred, purchase of 'Ownership' REQUIRED  
for the Sale of Design Branded Products

### 4. For Sale

(Price Per Unit Sold)

If not preferred, must purchase 'Ownership'  
Sale of Design Branded Products ALLOWED

### 5. Ownership

(Outright Purchase of Design. Typically 200-250% of Original)

Sale of Design Branded Products ALLOWED. Includes original files.

\*should art be used for profit or continuous brand representation, a pre-determined % (5-15%) is required IN ADDITION to the one time usage rate. Further contractual agreement will be provided. Breach of contractual agreement will result in Legal Pursuit.

UPFRONT DEPOSIT IN THE AMOUNT OF 1/3 OF THE ESTIMATED TIME REQUIRED FOR ALL SERVICES.



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